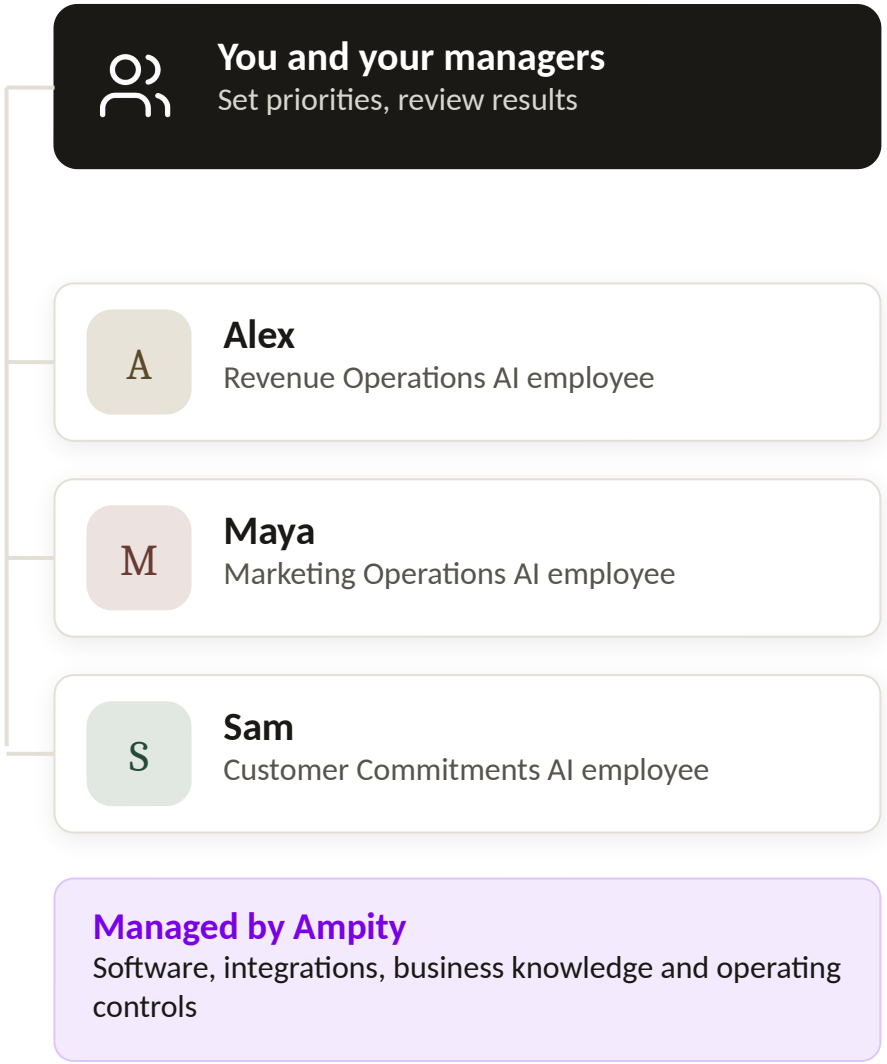
AMPITY

AI WORKFORCE BY AMPITY

Build your AI workforce around the way your business works

AI employees that own real responsibilities, learn your processes and take on more as they prove reliable. Created, onboarded and managed by Ampity.



Illustrative workforce

hello@ampity.io · ampity.io

THE PROBLEM

Recurring work keeps slipping between people and tools

It is scattered

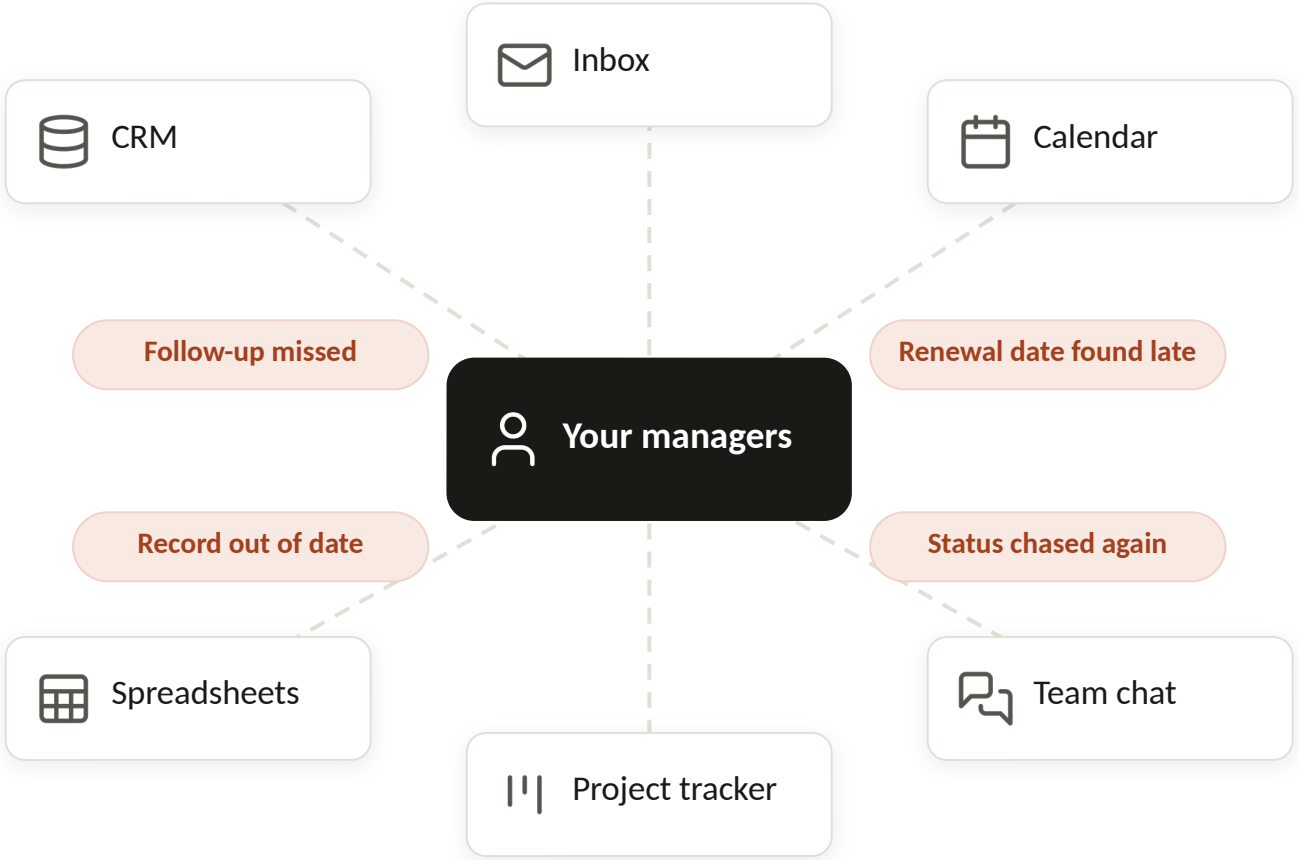
Follow-ups sit in inboxes, deals in the CRM, deadlines in spreadsheets and chats.

It never stops

The same updates, checks and reminders every day, on top of the real job.

It lands on managers

Someone has to notice what slipped, chase it and confirm it is done.



More tools have not fixed it. The work needs an owner.

WHERE IT PAYS OFF

Three roles that carry real, ongoing work

A Alex
Revenue Operations

BUYER OUTCOME

A forecast-ready pipeline and follow-ups that do not slip

- Keeps deal records current from activity
- Prepares follow-ups agreed in meetings
- Builds the weekly pipeline brief

EXAMPLE KRAS

Pipeline accuracy: Open deals with a current stage, next step and close date

Follow-up timeliness: Agreed follow-ups prepared within the agreed window

M Maya
Marketing Operations

BUYER OUTCOME

Clean lead handoffs and campaign-ready work

- Routes and cleans leads by your rules
- Hands qualified leads to sales
- Checks campaign setup before launch

EXAMPLE KRAS

Handover acceptance: Leads accepted by sales as meeting the agreed definition

Launch readiness: Campaigns that pass the setup checklist on time

S Sam
Customer Commitments and Renewals

BUYER OUTCOME

Commitments reviewed and renewal decisions prepared before deadlines

- Keeps the register of contract dates
- Notifies owners at agreed lead times
- Prepares renewal packs for review

EXAMPLE KRAS

Notice timeliness: Owners notified of renewals at the agreed lead time

Renewal pack readiness: Packs accepted before the review date

Illustrative roles and example KRAs, not measured results. Responsibilities, KRAs and targets are agreed with you during role design.

A FAMILIAR WAY TO MANAGE

Manage AI employees the way you manage people

01

Define the role

Job description, responsibilities and KRAs

02

Teach the work

Your processes, examples and what good looks like

03

Give approved access

The systems and data the role needs, nothing more

04

Observe and correct

Supervised onboarding. Reviewed corrections become examples

05

Expand responsibility

More automatic work as reliability is shown

Responsibility the AI employee carries on its own



Ampity creates, onboards and manages each AI employee through this cycle, and reviews it with you against the agreed KRAs.

ROLE CHARTER

Every AI employee starts with a role charter

A

Alex, Revenue Operations Specialist

Reports to: Head of Sales · Works with: account managers, Maya (Marketing Operations)

PURPOSE

Keep the pipeline accurate and every committed follow-up moving.

RESPONSIBILITIES

- Keeps deal stages, next steps and close dates current
- Prepares follow-ups agreed in meetings
- Builds the weekly pipeline brief
- Flags stalled deals with a suggested action
- Coordinates lead handovers with Marketing Operations

KEY RESULT AREAS

Pipeline accuracy: Open deals have a current stage, next step and close date

Follow-up timeliness: Agreed follow-ups prepared within the agreed window

Forecast readiness: Weekly brief ready before the sales meeting

Does automatically

Updates CRM fields from logged activity

Reminds owners of overdue next steps

Prepares the weekly brief

Brings to you

First outreach to a new contact

Deal value changes above the agreed limit

Anything outside its charter

Never does

Changes pricing or contract terms

Deletes records

Example charter. Responsibilities, KRAs and authority are agreed with you during role design and reviewed as the role matures.

A WORKING DAY, MORNING

One handoff, followed from start to finish

Also running this morning

M

08:15 Automatic

Maya routes overnight leads by your territory rules

A

08:40 Automatic

Alex has the pipeline brief ready before stand-up

10:05 Person

Head of Sales: “Focus on deals closing this month”

A

10:15 Automatic

Alex re-plans and drafts next steps for those deals

S

Assignment: renewal pack, example account

Sam, Customer Commitments and Renewals

In progress

1 **09:20** **Missing input found**

The renewal for an example account enters its notice window on 31 Oct. The signed order form is missing.

2 **09:22** **Specific question asked**

Sam to Dana Reyes, account manager: “Can you send the signed order form? The notice window opens on 31 Oct.”

3 Answer received

4 Record and pack updated

5 Configured source check

6 Assignment closed

Illustrative day. Channels, systems and timings depend on your implemented and tested configuration.

A WORKING DAY, AFTERNOON

The same handoff, closed with evidence

Also this afternoon

M

13:20 Automatic

Maya builds the weekly campaign report

A

14:15 Automatic

Alex flags a deal idle for 10 days, with a next step

A

15:30 Outside authority

First email to a new contact goes to the Head of Sales

15:45 Person

Approved with one edit; the edit is reviewed and kept

S

Assignment: renewal pack, example account

Sam, Customer Commitments and Renewals

Verified complete

Missing input found 09:20

Specific question asked 09:22

13:50 **Answer received**

Dana replies with the signed order form attached.

14:12 **Record and pack updated**

Sam updates the renewal record and adds the form to the renewal pack.

14:31 **Configured source check**

Renewal date matches the signed contract in the contract repository. Order form present in document storage.

14:33 **Assignment closed**

Verified complete. Dana is notified with the pack.

Illustrative day. Checks are configured per responsibility. Approval rules follow the role charter.

DELEGATED AUTHORITY

Automatic within its authority. Your decision where it matters

Onboarding

Prepares and drafts. You review and correct.

Proven

Acts on agreed duties. You review samples and results.

Delegated

Owns agreed responsibilities automatically and reports results.

Responsibility moves up when KRA reviews show reliable work. You can narrow it at any time.

Outside its authority

Specified decisions go to the named person with the context to decide: for example a first email to a new contact, a deal value change above your limit, or anything the charter does not cover.

How you manage it

- Assign and reprioritize in conversation
- Review KRAs and results on a set cadence
- Reviewed corrections become maintained examples and are retested

Approval routes and channels (for example email, Microsoft Teams or Slack) depend on your implemented and tested configuration.

VERIFIED CLOSURE

Work closes with evidence, not just a status

Assignment

From a person, a schedule, or something the AI spotted

Work done in your systems

Updates made only where the role has access

Checked against source records

Rules read the records directly, not the AI's summary

Accepted

By an agreed rule or the named person

Every piece of work ends in one of three states:

Verified complete | Needs your decision | Blocked, question raised

WORK RECORD

Renewal pack, example account

S Sam, Customer Commitments

Actions

- Collected the contract and usage summary
- Updated the renewal record and next step
- Shared the pack with the account manager

Checks

Verified complete

- Renewal date matches the contract
- Signed order form attached
- Account manager notified

Illustrative work record. Checks are configured per responsibility and read your source systems directly where access allows.

BUILT FOR YOUR BUSINESS

Your roles. Your processes. Your AI workforce.

Your people
Set priorities, decide, review results

Conversations and workforce console
Where work is assigned, discussed and reviewed

AI employees
Role charters, KRAs, processes and examples

Ampity operating layer
Task tracking, scheduling, approvals, verification checks, cost tracking, evaluations

Your approved systems
CRM, email, calendar, documents, project tools

AI providers and infrastructure
On your accounts, under their terms

Illustrative architecture. Components, integrations and controls are scoped, configured and tested per engagement.

Engineered around your responsibilities

We start from everything the role has to carry, every day, and engineer around it. You do not get a template and a list of settings to finish.

AMPITY BUILDS AND MAINTAINS

- Role design: charters, KRAs and authority
- Integrations with your approved systems
- Business context and examples
- Tests and verification checks
- Improvement from reviews and corrections

OPERATING COST

Three practical controls on running cost

01

Repeatable steps run as custom software

Lookups, record updates, checks and schedules run as scripts and software Ampity builds, not as repeated model calls.

02

Included capacity on your own subscriptions

Suitable subscriptions in your name can cover supported work, within each provider's terms and usage limits.

03

Judgement, API and extras budgeted in full

Where AI judgement, API access or extra usage is needed, it is scoped and budgeted upfront, alongside implementation, management and review.

HOW YOU MEASURE IT

Total operating cost per accepted result. Compare complete proposals for the same work and acceptance rules, including management, review and any platform fees.

Provider subscription limits apply. Costs are modeled against your volumes, current provider plans and the agreed scope.

YOUR CONTROL

Your accounts. Your authority. Your controls

Customer-owned accounts

AI provider accounts and infrastructure in your name. Ampity manages them with your authorization.

No pooled subscriptions

We never share credentials, pool subscriptions or reuse subscription access across customers.

Least-privilege access

Each role gets only the systems and scopes it needs.

Authority you set

Delegated authority is written down, reviewed and can be narrowed at any time.

Activity records

Actions, decisions and checks are recorded for your review.

Separate trust zones

Roles that handle different data do not share credentials.

Controls are scoped and configured per engagement and documented in its access and security plan.

END-TO-END SERVICE

Ampity creates, runs and improves the workforce with you

Design

Role charters, KRAs, authority, cost model

Build

Connectors, scripts and checks

Onboard

Supervised start on real work

Operate

Monitoring, recovery, context upkeep

Improve

Evaluations and KRA reviews

ENGINEERING BEHIND THE WORKFORCE

AWS Advanced Tier Services Partner

Google Cloud Partner

OpenAI Select Partner

Claude Delivery Partner

AWS Service Delivery designations: Amazon ECS, Amazon RDS and AWS Transfer Family

A senior-led Ampity engineering team designs and builds your workforce, then keeps running it under agreed support coverage.

Company partner statuses. They are not certifications of the AI Workforce service.

BUYING OPTIONS

Five questions to put to every option

Buyer question	Platforms such as Lindy or Relevance AI	AI Workforce by Ampity
Who engineers the role and the business knowledge?	Your team or a partner, using strong builders, templates and custom agents	Ampity, with you: charters, processes, examples and authority built around the role's full responsibilities
Who keeps it working after launch?	Your team, a partner or vendor support, per plan or contract	Ampity, under agreed coverage and change scope: monitoring, fixes, context upkeep and retesting
How far does customization and integration go?	Broad: custom agents or workforces, large integration catalogs, enterprise options	Connectors, scripts and checks built for your systems where needed, and tested in your configuration
Whose accounts, and how is usage paid?	Platform plan and credits; your own keys where supported, as Relevance AI offers	Suitable subscriptions and provider accounts in your name; repeatable steps run as software
What is the complete cost, and what do you keep?	Plan, credits and any partner fees, plus your team's time; tied to the platform's roadmap	Implementation and management, plus usage on your accounts; documented handover, as agreed

The Ampity difference: configured engineering plus ongoing management responsibility, and economics built for your workload. Compare complete proposals on total operating cost per accepted result.

Platform features as stated on the vendors' public pages, checked 16 October 2026.

ROLLOUT AND NEXT STEP

Start with the roles you need

1. **Role design**
   Pick one to three roles. Agree charters, KRAs, authority and the cost model.
2. **Build and connect**
   Agreed connectors, checks and console configured and tested on your accounts.
3. **Supervised onboarding**
   The AI employees work with review. Reviewed corrections become maintained examples.
4. **Delegated operation**
   Agreed responsibilities run automatically within authority.
5. **Review and expand**
   Regular KRA reviews. Add responsibilities or roles as results justify.

NEXT STEP

A role design session

Bring one to three roles. You leave with:

- Draft responsibilities and KRAs for each role
- An integration and delegated authority plan
- A cost model built on your volumes

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ampity.io/company/contact

Commercial terms are set out in a written, scoped proposal.